

Blue Cow Digital Website Design, Development & Hosting Terms and Conditions



These are the terms and conditions relating to the supply of website design, development and hosting services agreed in the web services Agreement between the Company and the Client as defined below

BETWEEN:

- (1) Blue Cow Digital Limited a company registered in England and Wales under number 12130493 whose registered office is at 11b Hoghton Street, Southport. PR9 0NS (“the Developer”) and
- (2) The Company or Partnership named in the Web Services Agreement (“the Client”)

RECITALS:

- (1) The Customer has launched OR intends to launch a website on the Internet and is wholly dependent on the provision of support services by the Provider to the Site.
- (2) The Customer has agreed to procure and the Provider to supply support services upon the following terms and conditions.

IT IS AGREED as follows:

1. Definitions and Interpretation

1.1 In this Agreement, unless the context otherwise requires, the following expressions have the following meanings:

“Acceptance Retests”	means the retests to be carried out in the event of Defects as set out in Clause 6;
“Acceptance Tests”	means the tests to be carried out on the Website as set out in Clause 6;
“Business Day”	means, any day (other than Saturday or Sunday) on which ordinary banks are open for their full range of normal business in England;
“Client Site Materials”	means any and all content provided by the Client to the Developer for incorporation into the Website;
“Commencement Date”	in means the date of signature on the Web Services Agreement
“Confidential Information”	means, in relation to either Party, information which is disclosed to that Party by the other Party pursuant to or in connection with this Agreement (whether orally or in writing or any other medium, and whether or not the information is expressly stated to be confidential or marked as such);

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“Data Protection Legislation”	means the Data Protection Act 2018 and (for so long as and to the extent that EU law has legal effect in the UK) EU Regulation 2016/679 General Data Protection Regulation (the GDPR) and any other directly applicable EU regulation pertaining to privacy;
“personal data” “data subject” “data controller” “data processor” and “personal data breach”	shall each have the meaning defined in Article 4 of the GDPR;
“Defect Report”	means a report of Defects compiled by the Developer as described in sub-Clause 6.3;
“Defect”	means any failure in the Website that causes it to fail any part of the Acceptance Tests;
“Developer Site Materials”	means any and all content provided or created by the Developer for incorporation into the Website;
“Early Termination”	means the cancellation of the order by the customer after the 14 day colling off period (as described in section 17).
“Hosting Fees”	means the sums to be paid by the Client to the Developer for the hosting services, as agreed by the Parties, as set out in the Web Services Agreement;
“Hosting Specification”	means a document setting out the particulars of the hosting services that the Client requires the Developer to provide which will be as standard unless expressly set out in the Quote;
“Intellectual Property Rights”	means patents, rights to inventions, copyright and related rights (including moral rights), trade marks, business names, domain names, rights in get-up and trade dress, goodwill and the right to sue for passing off, rights in designs, rights in computer software, database rights, rights to use and protect the confidentiality of confidential information (including know-how and trade secrets) and all other intellectual property rights, whether registered or unregistered, and including all applications and rights to apply for and be granted, renewals or extensions of, and rights to claim priority from, such rights and all similar or equivalent rights or forms or protection which either subsist or will subsist now or in the future in any part of the world;
“Non-Developer Defect”	means any failure in the Website that causes it to fail any part of the Acceptance Tests that has been caused by an act or omission of the Client, or by any other party associated with the Client for whom the Developer has no responsibility;

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“Project Fees”	means the sums to be paid by the Client to the Developer for the Developer’s Services, as agreed by the Parties, as set out the Web Services Agreement;
“Project Manager”	means a Project Manager appointed by either Party under sub-Clause 4.1;
“Project Milestone”	means one of multiple phases that the design and development of the Website shall be divided into, as set out in the Project Specification where applicable;
“Project Specification”	means an overview setting out in detail the work which the Client requires the Developer to perform which will form part of the quote;
“Quote”	means the sales quote provided to the client which will have a reference number which will be added to the Web Services Agreement.
“Retest Period”	means the period within which the Acceptance Retests shall be carried out, as specified in sub-Clause 6.7;
“Server”	means a web server operated and administered by the Developer;
“Services”	means the website design and development services to be provided by the Developer to the Client pursuant to this Agreement;
“Testing Period”	means the period within which the Acceptance Tests shall be carried out, as specified in sub-Clause 6.1;
“User Content”	means any and all content uploaded or otherwise submitted to the Website by its users; and
“Website”	means the website at the URL specified by the Client to be designed, developed, and hosted by the Developer pursuant to this Agreement.
“Web Services Agreement” “Contract”	means the Web Services Agreement signed by the Client agreeing to the services, length of initial contract and monthly price and these and any other relevant terms and conditions for services provided.

- 1.2 Unless the context otherwise requires, each reference in this Agreement to:
- 1.2.1 “writing”, and any cognate expression, includes a reference to any communication effected by electronic or facsimile transmission or similar means;
 - 1.2.2 a statute or a provision of a statute is a reference to that statute or provision as amended or re-enacted at the relevant time and shall include all subordinate legislation made from time to time;
 - 1.2.3 “this Agreement” is a reference to these Terms and conditions of the Web Services Agreement and each of the Schedules as amended or supplemented at the relevant time;
 - 1.2.4 a Schedule is a schedule to this Agreement;

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- 1.2.5 a Clause or paragraph is a reference to a Clause of this Agreement (other than the Schedules) or a paragraph of the relevant Schedule; and
 - 1.2.6 a "Party" or the "Parties" refer to the parties to this Agreement.
 - 1.3 The headings used in this Agreement are for convenience only and shall have no effect upon the interpretation of this Agreement.
 - 1.4 Words imparting the singular number shall include the plural and vice versa.
 - 1.5 References to any gender shall include any other gender.
 - 1.6 References to persons shall include corporations.
 2. **Scope of Services, Project Specification, and Client Site Materials**
 - 2.1 The Parties have prepared and agreed upon the Project Specification and Hosting Specification for the Website as set out in the Quote.
 - 2.2 The Developer shall provide the Services which shall include the design, development, and delivery of the Website in accordance with the Project Specification and in accordance with the Project Milestones set out therein.
 - 2.3 The Developer shall host the Website on the Server in accordance with the Hosting Specification.
 - 2.4 Either Party may request or propose amendments to the Project Specification and/or to the Hosting Specification. Any proposed amendments must be made in writing.
 - 2.5 Within 10 Business Days of receipt of a request or proposal under sub-Clause 2.4, the Developer shall notify the Client in writing of the terms upon which such amendments are to be accommodated, including the effect on the Project Fees, the Project Specification, the Hosting Fees, and/or the Hosting Specification.
 - 2.6 Within 10 Business Days of receipt of the Developer's notice under sub-Clause 2.5, the Client shall notify the Developer in writing of its acceptance of the Developer's changes to the Project Fees, Project Specification, Hosting Fees, and/or Hosting Specification, or shall request a meeting with the Developer to discuss the same further. No contact will be deemed as acceptance by the client of any changes or charges set out pursuant to sub clause 2.5.
 - 2.7 The Client Site Materials shall be provided by the Client in accordance with the Project Specification, following the completion and acceptance of the Website as determined by the Client, or as requested by the Developer as under sub-Clause 3.1, as applicable.
 - 2.8 The Developer shall include the following promotional statement on the home page of the Website for a period of 20 (Twenty) years: "Website Designed and Developed by Blue Cow Digital Ltd", this may at the Developers absolute discretion be accompanied by one, some or all of the following, the developers logo, a link to the developers website, a link to a case study, a phone number and./or email address.
 3. **Client's Responsibilities**
 - 3.1 The Client shall promptly, at the Developer's request, provide the Developer with any and all information, data, documentation, and Client Site Materials that the Developer reasonably requires in order to perform its obligations under this Agreement.

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- 3.2 The Client shall be fully responsible for the Client Site Materials and for the content, accuracy, and completeness thereof and shall indemnify the Developer against any and all damages, losses, and expenses arising as a result of any claims or proceedings on the grounds that the Client Site Materials contain any material that is unlawful or otherwise offensive (including, but not limited to, material that is obscene, pornographic, offensive, defamatory, threatening, incites violence, or that breaches the Intellectual Property Rights of any third party).
- 3.3 The Client hereby acknowledges that the Developer's ability to perform its obligations under this Agreement is dependent on the Client's full and timely cooperation and the Client hereby agrees to provide the same.
- 3.4 The Client will discuss and then agree on the theme and home page design. Once agreed these cannot be changed without additional cost.

4. Project Management and Reporting

- 4.1 For the duration of the design and development of the Website (that is, until the Website is deemed accepted by the Client under sub-Clause 6.9 or 6.10), each Party shall appoint a Project Manager who shall be responsible for liaising with the other Party on all matters under this Agreement. Each Project Manager shall have the necessary knowledge and experience of all relevant matters, and the authority to commit the Party by whom they are appointed.
- 4.2 The Developer shall provide monthly reports on request detailing the progress of the design and development of the Website and where applicable the hosting of the Website. In particular, such reports shall indicate any important matters requiring the Client's attention.

5. Third-Party Software

- 5.1 The Third-Party Software either set out in the quote or subsequently agreed between the parties shall be supplied and incorporated into the Website in accordance with the applicable software licence agreement(s).
- 5.2 The licence fee(s) payable for the Third-Party Software shall form an additional charge over and above the Project Fees payable under Clause 7 unless specifically agreed in writing in the quote.

6. Development, Testing, and Acceptance

- 6.1 Upon completion of the design and development of the Website by the Developer in accordance with the Project Specification and Project Milestone, the Client shall have a 10 Business Day Testing Period during which it shall carry out the Acceptance Tests on the Website as specified in Schedule 2.
- 6.2 In the event that the Acceptance Tests are not passed, the Client shall inform the Developer at the end of the Testing Period of all Defects in writing.
- 6.3 Upon receipt by the Developer of the Client's information under sub-Clause 6.2, the Developer shall have a period of 30 Business Days to compile the Client's reports of Defects into a Defect Report which the Developer shall provide to the Client in writing by the end of that period.
- 6.4 Upon receipt by the Client of the Defect Report, the Parties shall agree upon a mutually acceptable time to discuss the Defects and to agree upon solutions

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and a suitable timetable for implementing such solutions.

- 6.5 In the event that a fault or failure is found to have been caused by an act or omission of the Client, or by any other party associated with the Client for whom the Developer has no responsibility, such a Non-Developer Defect shall not be considered a Defect for the purposes of the Acceptance Tests. If only Non-Developer Defects are present, the Website shall be deemed to have passed the Acceptance Tests and the provisions of sub-Clause 6.9 shall apply.
- 6.6 Defects shall be remedied by the Developer at no additional cost to the Client. The Client may request that the Developer remedy any Non-Developer Defects, however the Developer shall reserve the right to charge the Client in full for such remedial work at its then-current rates for such work and to require full payment of the same in advance.
- 6.7 Where applicable, upon the completion by the Developer of any and all necessary work to remedy Defects identified during the Acceptance Tests, the Client shall have a 10 Business Day Retest Period during which it shall carry out the Acceptance Retests on the Website (or the affected parts thereof, as appropriate).
- 6.8 In the event that the Acceptance Retests are not passed, the Client shall have the following options (all of which shall be without prejudice to the Client's other rights and remedies):
 - 6.8.1 to require the Developer to remedy the remaining Defects and to agree upon a suitable timetable and deadline for the completion of that remedial work and subsequent Acceptance Retests. If the Website fails the Acceptance Retests again, the Client may require the repetition of the steps in this sub-Clause 6.8.1 or it may proceed under sub-Clauses 6.8.2 or 6.8.3; or
 - 6.8.2 to accept the Website in its then-current state, subject to a reasonable reduction in the Project Fees payable to the Developer which shall be agreed upon between the Parties in writing within 10 Business Days of the completion of the Acceptance Retests. If the Parties do not agree upon such a reduction within the time limit, the Client shall be entitled to reject the Website in accordance with sub-Clause 6.8.3; or
- 6.9 The Website shall be deemed to have been accepted when all Acceptance Tests and (where applicable) Acceptance Retests have been passed and no Defects remain (excluding Non-Developer Defects and any Defects accepted by the Client under sub-Clause 6.8.2). Upon successful completion of the Acceptance Tests, the Client shall confirm the same by means of a Final Project Acceptance Form which it shall return to the Developer without undue delay.
- 6.10 Notwithstanding the foregoing provisions of this Clause 6, the Client shall be deemed to have accepted the Website before the Acceptance Tests and (where applicable) Acceptance Retests have been passed if:
 - 6.10.1 the Client uses the Website or any part of it in the course of business other than for testing purposes in accordance with the Acceptance Tests or Acceptance Retests specified in Schedule 2; or
 - 6.10.2 the Acceptance Tests or Acceptance Retests are unreasonably delayed for a period of more than 10 Business Days by the Client without the Developer's written agreement to such a delay and to extend the relevant Testing Period or Retest Period.
- 6.11 Within 5 Business Days of acceptance of the completed Website, the Developer

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shall begin hosting the Website on its Server.

7. Fees and Payment

- 7.1 The Client shall pay to the Developer the Fees, calculated in accordance with the Quote and the Web Services Agreement respectively, within 14 days of receipt of the Developer's invoice for the same.
- 7.2 The Client will have a 7 day cooling off period from date of signature of the Web Services Agreement. After that time the Client will be liable for the full cost of the Website work completed to date, not to be less than 20% excluding VAT of the total Quote.
- 7.3 Any and all sums invoiced under this Agreement shall be exclusive of VAT.
- 7.4 Payment is to be made for the deposit amount which unless otherwise stated will be 50% plus vat of the cost of the website in your quote within 14 days of your order. Other payments will be made on demand as milestones are reached in your web development and any balance due to be paid at the launch of your website.
- 7.5 If the Client fails to make any payment due to the Developer on or by the due date for payment, then, without prejudice to the Developer's other rights and remedies (including, but not limited to those under Clause 16), the Client shall pay interest on the overdue sum from the due date for payment until the payment of that overdue sum, whether before or after judgment.
- 7.6 Interest under sub-Clause 7.5 shall accrue daily at the rate of 8% per annum above the Bank of England's base rate from time to time, and at 10% per annum for any period when that base rate is at or below 0%.
- 7.7 If the Client chooses not to pay via Direct Debit then the Developer reserves the right to charge the client a £60 per annum administration fee for non-direct debit payment.

8. Website Hosting and Development

- 8.1 The Developer shall if the client has a Development package; update the Website with any and all Client Site Materials provided to them from time to time by the Client within 5 Business Days of receipt on not more than 3 occasions per calendar month during the term of the web services Agreement.
- 8.2 The Developer shall only update the Website with Client Site Materials. The Developer shall have no control over User Content and shall not be responsible for monitoring the same.
- 8.3 Notwithstanding sub-Clause 8.2, if the Developer reasonably believes that any content on the Website (including, but not limited to User Content and Client Site Materials) is unlawful or otherwise offensive (including, but not limited to, material that is obscene, pornographic, offensive, defamatory, threatening, incites violence, or that breaches the Intellectual Property Rights of any third party), it shall inform the Client immediately of such content and shall remove the same immediately.

9. Intellectual Property

- 9.1 The Client warrants that they have the right to use all Client Site Materials supplied by them to the Developer and that, where applicable, all necessary

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permissions and rights have been obtained. The Client (or the applicable licensors, as appropriate) shall retain ownership of all Client Site Materials and all Intellectual Property Rights subsisting therein at all times.

- 9.2 The Developer warrants that they have the right to use all Developer Site Materials supplied by them as part of the Website and that, where applicable, all necessary permissions and rights have been obtained.
- 9.3 The Developer shall retain ownership of all Intellectual Property Rights subsisting in the Website until the Project Fees are paid in full by the Client. Upon receipt by the Developer of all sums due, the Developer shall assign the ownership of the same to the Client immediately, and the Parties shall execute all documents necessary to give effect to that assignment.
- 9.4 The Client shall indemnify the Developer against all damages, losses, and expenses arising out of any claims or proceedings brought by a third party for the infringement of the third party's Intellectual Property Rights by any part of the Client Site Materials provided that the Developer:
 - 9.4.1 promptly notifies the Client in writing of the claim or proceedings;
 - 9.4.2 makes no admissions or settlements without the Client's prior written consent;
 - 9.4.3 provides the Client with all information and assistance that the Client may reasonably require; and
 - 9.4.4 gives the Client sole authority to defend or settle the claim or proceedings.
- 9.5 The indemnities set out in this Clause 9 shall not apply to the extent that the claims or proceedings in question arise out of the indemnifying Party's compliance with any instructions or materials provided by the indemnified Party.

10. Warranties

- 10.1 Each Party hereby warrants to the other that it has the full power and authority to enter into, and perform its obligations under, this Agreement.
- 10.2 The Developer shall perform its obligations under this Agreement with reasonable care and skill in accordance with generally established and recognised practices and standards prevailing in the website design, development, and hosting industry.
- 10.3 The Developer warrants that the Website shall be free of errors, viruses, and material defects and that it will perform in accordance with the Project Specification for a period of 3 months from the date that acceptance takes place. In the event that the Website does not perform in accordance with the Project Specification, the Developer shall ensure that the Website complies with the Project Specification without undue delay and at no additional cost to the Client.
- 10.4 The warranty provided in sub-Clause 10.3 shall not apply to the extent that any non-conformity with the Project Specification arises out of modifications made to the Website by the Client or any third-party without the direct involvement of the Developer.

11. Liability

- 11.1 The Developer shall not be liable to the Client for any damage to software or hardware, damage to or loss of data, or for any loss of profit, anticipated profits,

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revenues, anticipated savings, goodwill, or business opportunity, or for any indirect or consequential loss or damage.

- 11.2 The Client shall not be liable to the Developer for any loss of profit, anticipated profits, revenues, anticipated savings, goodwill, or business opportunity, or for any indirect or consequential loss or damage.
- 11.3 Nothing in this Agreement shall limit either Party's liability under sub-Clause 11.5 or Clause 13 and no sums to be paid thereunder shall count towards the cap on each Party's liability under sub-Clause 11.4.
- 11.4 Subject to sub-Clause 11.3, the Developers' total liability to the other in respect of any claims based on any events in any calendar year arising out of or in connection with this Agreement, whether in contract, tort (including negligence), or otherwise shall not exceed £1000.
- 11.5 Subject to sub-Clause 11.3, the Clients' total liability to the other in respect of any claims based on any events in any calendar year arising out of or in connection with this Agreement, whether in contract, tort (including negligence), or otherwise shall not exceed £10000 plus any outstanding charges owed on the web services agreement.
- 11.6 Nothing in this Agreement shall limit or exclude either Party's liability for death or personal injury caused by that Party's negligence; fraud; any breach of the terms implied by Section 12 of the Sale of Goods Act 1979 or by Section 2 of the Supply of Goods and Services Act 1982; the deliberate or wilful misconduct of that Party, its employees, agents, or sub-contractors; or for any other form of liability which cannot be limited or excluded by law.

12. Data Protection

- 12.1 All personal data that the Parties may use in connection with this Agreement shall be collected, processed, and held in accordance with the provisions of the Data Protection Legislation. Nothing in this Agreement shall relieve either Party of any obligations set out in the Data Protection Legislation or replace any obligations set out in the Data Protection Legislation.
- 12.2 Complete details of each Party's collection, processing, storage, and retention of personal data including, but not limited to, the purposes for which personal data is used, the Parties' legal bases for using such personal data, details of data subjects' rights, and personal data sharing (where applicable) are available in the Parties' respective GDPR policy available on request.

13. Data Processing

- 13.1 The Parties hereby agree that they shall both comply with all applicable data protection requirements set out in the Data Protection Legislation. This Clause 13 shall not relieve either Party of any obligations set out in the Data Protection Legislation and does not remove or replace any of those obligations.
- 13.2 For the purposes of the Data Protection Legislation and for this Clause 13, the Client is the data controller and the Developer is the data processor.
- 13.3 The type(s) of personal data, the categories of data subject, the scope, nature and purpose of the processing, and the duration of the processing are defined within the current GDPR legislation.

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- 13.4 The Client shall ensure that it has in place all necessary consents and notices required to enable the lawful transfer of personal data to the Developer for the purposes described in this Agreement.
- 13.5 The Developer shall, with respect to any personal data processed by it in relation to its performance of any of its obligations under this Agreement:
- 13.5.1 process the personal data only on the written instructions of the Client unless the Developer is otherwise required to process such personal data by law. The Developer shall promptly notify the Client of such processing unless prohibited from doing so by law;
 - 13.5.2 ensure that it has in place suitable technical and organisational measures (as approved by the Client) to protect the personal data from unauthorised or unlawful processing, accidental loss, damage or destruction. Such measures shall be proportionate to the potential harm resulting from such events, taking into account the current state of the art in technology and the cost of implementing those measures;
 - 13.5.3 ensure that any and all of its employees with access to the personal data (whether for processing purposes or otherwise) are contractually obliged to keep that personal data confidential;
 - 13.5.4 not transfer any personal data outside of the European Economic Area without the prior written consent of the Client and only if the following conditions are satisfied:
 - a) the Client and/or the Developer has/have provided suitable safeguards for the transfer of personal data;
 - b) affected data subjects have enforceable rights and effective legal remedies;
 - c) the Developer complies with its obligations under the Data Protection Legislation, providing an adequate level of protection to any and all personal data so transferred; and
 - d) the Developer complies with all reasonable instructions given in advance by the Client with respect to the processing of the personal data.
 - 13.5.5 assist the Client at the Client's cost, in responding to any and all requests from data subjects and in ensuring its compliance with the Data Protection Legislation with respect to security, breach notifications, impact assessments, and consultations with supervisory authorities or regulators (including, but not limited to, the Information Commissioner's Office);
 - 13.5.6 notify the Client without undue delay on becoming aware of a personal data breach;
 - 13.5.7 on the Client's written instruction, delete (or otherwise dispose of) or return all personal data and any and all copies thereof to the Client on termination of this Agreement unless it is required to retain any of the personal data by law; and
 - 13.5.8 maintain complete and accurate records of all processing activities and technical and organisational measures implemented necessary to demonstrate compliance with this Clause 13 and to allow for audits by the Client and/or any party designated by the Client.
- 13.6 The Developer shall not sub-contract any of its obligations with respect to the processing of personal data under this Agreement without the prior written

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consent of the Client. In the event that the Developer appoints such a sub-processor, the Developer shall:

- 13.6.1 enter into a written agreement with the sub-processor, which shall impose upon the sub-processor the same obligations as are imposed upon the Developer by this Clause 13 and which shall permit both the Developer and the Client to enforce those obligations; and
- 13.6.2 ensure that the sub-processor complies fully with its obligations under that agreement and the Data Protection Legislation.
- 13.7 In the event that the Developer sub-contracts its obligations with respect to the processing of personal data under sub-Clause 13.6, as between the Client and the Developer, the Developer shall remain fully liable for all acts and omissions of the sub-processor.
- 13.8 Either Party may, at any time, and on at least 3 months notice, alter this Clause 13, replacing it with any applicable data processing clauses or similar terms that form part of an applicable certification scheme. Such terms shall apply and replace this Clause 13 by attachment to this Agreement.

14. Network and Information Systems Security

- 14.1 The Developer has in place the security measures to protect its network and information systems in line with the Cyber Essentials Certificate of which it holds. The Developer hereby warrants that the security measures are accurate and up-to-date and that it shall inform the Client immediately of any changes made thereto.
- 14.2 The Developer shall notify the Client immediately in the event that it becomes aware of any security incident affecting its network and information systems that has the potential to affect the Client. The Developer shall respond without undue delay to any and all queries or requests from the Client with respect to any such incident, irrespective of whether that incident has been discovered by the Client or the Developer, and at all times keeping in mind the extent of any reporting obligations applicable to the Client under the Network and Information Systems Regulations 2018 (the “NIS Regulations”) and any other statutory or regulatory time limits with which the Client is required to comply.
- 14.3 The Developer shall use reasonable endeavours to ensure business continuity for the Client at all times.
- 14.4 The Developer shall at all times co-operate fully with the Client with respect to compliance with the NIS Regulations. Such co-operation and compliance shall include, but not be limited to, requests for information in the event of security incidents (suspected or actual) and inspections by regulatory authorities.

15. Confidentiality

- 15.1 Each Party undertakes that, except as provided by sub-Clause 15.2 or as authorised in writing by the other Party, it shall, at all times during the term of this Agreement and for 3 years after its termination or expiry:
 - 15.1.1 keep confidential all Confidential Information;
 - 15.1.2 not disclose any Confidential Information to any other party;
 - 15.1.3 not use any Confidential Information for any purpose other than as contemplated by and subject to the terms of this Agreement;

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- 15.1.4 not make any copies of, record in any way, or part with possession of any Confidential Information; and
- 15.1.5 ensure that none of its directors, officers, employees, agents, sub-contractors or advisers does any act which, if done by that Party, would be a breach of the provisions of sub-Clauses 15.1.1 to 15.1.4 above.
- 15.2 Either Party may:
 - 15.2.1 disclose any Confidential Information to:
 - a) any sub-contractor or supplier of that Party;
 - b) any governmental or other authority or regulatory body; or
 - c) any employee or officer of that Party or of any of the aforementioned persons, parties or bodies;to such extent only as is necessary for the purposes contemplated by this Agreement (including, but not limited to, the design, development, and hosting of the Website), or as required by law. In each case that Party shall first inform the person, party or body in question that the Confidential Information is confidential and (except where the disclosure is to any such body under sub-Clause 15.2.1(b) or any employee or officer of any such body) obtain and submit to the other Party a written confidentiality undertaking from the party in question. Such undertaking should be as nearly as practicable in the terms of this Clause 15, to keep the Confidential Information confidential and to use it only for the purposes for which the disclosure is made; and
 - 15.2.2 use any Confidential Information for any other purpose, or disclose it to any other person, to the extent only that it is at the date of this Agreement, or at any time after that date becomes, public knowledge through no fault of that Party. In making such use or disclosure, that Party must not disclose any part of the Confidential Information which is not public knowledge.
- 15.3 The provisions of this Clause 15 shall continue in force in accordance with their terms for a period of 3 years after the termination or expiry of this Agreement, notwithstanding the termination of this Agreement for any reason.

16. Term and Termination

- 16.1 This Agreement shall commence on the Commencement Date and, subject to the provisions of this Clause 16, terminate (following 90 days written notice, not to expire prior to the end of the initial period) at the end of the initial term indicated in the Web Service Agreement. In the event no notice is received by the end of the initial period less 89 days the Agreement will renew for a subsequent term of 12 months.
- 16.2 Without prejudice to any other rights or remedies which may be available to it, either Party may terminate this Agreement with immediate effect by written notice to the other Party if:
 - 16.2.1 any sum owing to that Party by the other Party under any of the provisions of this Agreement is not paid within 30 Business Days of the due date for payment;
 - 16.2.2 the other Party commits any other material breach of any of the provisions of this Agreement and, if the breach is capable of remedy,

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fails to remedy it within 60 Business Days after being given written notice giving full particulars of the breach and requiring it to be remedied;

- 16.2.3 an encumbrancer takes possession, or where the other Party is a company, a receiver is appointed, of any of the property or assets of that other Party;
 - 16.2.4 the other Party makes any voluntary arrangement with its creditors or, being a company, becomes subject to an administration order (within the meaning of the Insolvency Act 1986);
 - 16.2.5 the other Party, being an individual or firm, has a bankruptcy order made against it or, being a company, goes into liquidation (except for the purposes of bona fide amalgamation or re-construction);
 - 16.2.6 anything analogous to any of the foregoing under the law of any jurisdiction occurs in relation to the other Party;
 - 16.2.7 that other Party ceases to carry on business; or
- 16.3 Without prejudice to any other rights or remedies which may be available to it, the Developer may terminate this Agreement with immediate effect by written notice to the other Party if: control of that other Party is acquired by any person or connected persons not having control of that other Party on the date of this Agreement. For the purposes of this Clause 16, “control” and “connected persons” shall have the meanings ascribed thereto by Sections 1124 and 1122 respectively of the Corporation Tax Act 2010.
- 16.4 The termination or expiry of this Agreement shall be without prejudice to any rights, remedies, obligations, or liabilities which have already accrued to either of the Parties under this Agreement.
- 16.5 On the termination or expiry of this Agreement:
- 16.5.1 all licences granted to the Developer by the Client under this Agreement shall terminate immediately;
 - 16.5.2 the Developer shall return all Client Site Materials and any and all copies of the Project Specification in its possession to the Client without undue delay;
 - 16.5.3 the Developer shall provide all such assistance as is reasonably required by the Client in order to transfer the Website to another host, subject to payment by the Client of any and all reasonable costs incurred by the Developer in providing such assistance;
 - 16.5.4 any provision of this Agreement that either expressly or impliedly survives the expiry termination of this Agreement shall remain in full force and effect.

17. Early Termination and the consequences of Early Termination

- 17.1 In the event the Client chooses not to complete the Website development work they have ordered after the 14 day cooling off period as demonstrated by any of the following actions or in-actions; written or verbal cancellation, not paying or threatening not to pay any monies due to the developer within 30 days of an invoice being received, an insolvency act as defined in clauses 16.3.2 to 16.3.7, or not paying their initial deposit (50% of the quoted price for the website unless otherwise stated) within 30 days, or otherwise enters into an act of Early

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Termination the Client will automatically be judged to have Early Terminated their contract and the charges and penalties within this clause 17 will apply.

- 17.2 The Client shall be immediately liable for all fees and costs incurred by the Developer to the point of early termination in labour, charged at £495 per day and other costs, including but not limited to the cost of hosting for one year, fees for images, fees for domain names and fees for consultations.
- 17.3 The figure for labour in the event of early termination (as described in clause 17.1) shall not be less than 20% of the total quoted cost of the website or £495 plus VAT, whichever is greater.
- 17.4 Charges will be calculated solely by the records kept by Blue Cow Digital Limited and will be final. No estimations or records kept by the client will be accepted.
- 17.5 In the event of Early Termination the Developer will retain all intellectual property rights.
- 17.6 The Client will not be entitled to any work completed to that point.
- 17.7 The Developer will destroy any information sent by the client and delete the Website.

18. Force Majeure

- 18.1 Neither Party shall be liable for any failure or delay in performing their obligations where such failure or delay results from any cause that is beyond the reasonable control of that Party.
- 18.2 In the event that either Party to this Agreement cannot perform their obligations hereunder as a result of force majeure, the affected Party shall be entitled to a reasonable extension of the time for performing those obligations.
- 18.3 In the event that either Party to this Agreement cannot perform their obligations hereunder as a result of force majeure for a continuous period of 3 months, the other Party may at its discretion terminate this Agreement by written notice at the end of that period.

19. Audit

- 19.1 The Client shall have the right to audit the Developer's compliance with this Agreement (including, but not limited to, the Developer's compliance with the data processing provisions of Clause 13) on giving 30 Business Days' written notice to the Developer. Audits under this Clause 18 may, at the Client's option, be limited to documents or it may include an onsite audit of the Developer's premises.
- 19.2 The Client shall inform the Developer of the identity of any auditors appointed by it under this Clause 18 and, in the event that external third-party auditors are appointed, shall ensure that those auditors are subject to suitable obligations of confidentiality.

20. No Waiver

No failure or delay by either Party in exercising any of its rights under this Agreement shall be deemed to be a waiver of that right, and no waiver by either Party of a breach of any provision of this Agreement shall be deemed to be a waiver of any subsequent breach of the same or any other provision.

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21. Further Assurance

Each Party shall execute and do all such further deeds, documents and things as may be necessary to carry the provisions of this Agreement into full force and effect.

22. Costs

Subject to any provisions to the contrary each Party to this Agreement shall pay its own costs of and incidental to the negotiation, preparation, execution and carrying into effect of this Agreement.

23. Assignment and Sub-Contracting

23.1 The Developer may assign, novate or transfer its rights under this agreement without any prior consent of the Client

23.2 The Client may not assign, novate or transfer its rights under this agreement without prior written consent of the Developer

23.3 Subject to sub-Clause 13.6, the Developer shall be entitled to perform any of the obligations undertaken by it through any other member of its group or through suitably qualified and skilled sub-contractors. Any act or omission of such other member or sub-contractor shall, for the purposes of this Agreement, be deemed to be an act or omission of the Developer.

24. Relationship of the Parties

Nothing in this Agreement shall constitute or be deemed to constitute a partnership, joint venture, agency, or other fiduciary relationship between the Parties other than the contractual relationship expressly provided for in this Agreement.

25. Third Party Rights

25.1 Unless expressly stated otherwise, no part of this Agreement is intended to confer rights on any third parties and accordingly the Contracts (Rights of Third Parties) Act 1999 shall not apply to this Agreement.

25.2 Subject to this Clause 24 this Agreement shall continue and be binding on the transferee, successors and assigns of either Party as required.

26. Notices

26.1 All notices under this Agreement shall be in writing and be deemed duly given if signed by, or on behalf of, a duly authorised officer of the Party giving the notice.

26.2 Notices shall be deemed to have been duly given:

26.2.1 when delivered, if delivered by courier or other messenger (including registered mail) during normal business hours of the recipient; or

26.2.2 when sent, if transmitted by facsimile or e-mail and a successful transmission report or return receipt is generated; or

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26.2.3 on the fifth business day following mailing, if mailed by national ordinary mail, postage prepaid; or

26.2.4 on the tenth business day following mailing, if mailed by airmail, postage prepaid.

In each case notices shall be addressed to the most recent address, e-mail address, or facsimile number notified to the other Party.

27. Entire Agreement

27.1 This Agreement contains the entire agreement between the Parties with respect to its subject matter and may not be modified except by an instrument in writing signed by the duly authorised representatives of the Parties.

27.2 Each Party acknowledges that, in entering into this Agreement, it does not rely on any representation, warranty, assurance or other provision (made innocently or negligently) except as expressly provided in this Agreement.

28. Counterparts

This Agreement may be entered into in any number of counterparts and by the Parties to it on separate counterparts each of which when so executed and delivered shall be an original, but all the counterparts together shall constitute one and the same instrument.

29. Severance

In the event that one or more of the provisions of this Agreement is found to be unlawful, invalid or otherwise unenforceable, that / those provision(s) shall be deemed severed from the remainder of this Agreement. The remainder of this Agreement shall be valid and enforceable.

30. Law and Jurisdiction

30.1 This Agreement (including any non-contractual matters and obligations arising therefrom or associated therewith) shall be governed by, and construed in accordance with, the laws of England and Wales.

30.2 Any dispute, controversy, proceedings or claim between the Parties relating to this Agreement (including any non-contractual matters and obligations arising therefrom or associated therewith) shall fall within the jurisdiction of the courts of England and Wales.